
WE TURN MOBILE SIM CARDS INTO BANK ACCOUNTS FOR THE EMERGING WORLD

NGO CASE STUDY PRESENTATION: COVID19 RESPONSE

MAY 2020



fɔnbnk

The Global Banking System is Broken for +7B People

“Switching from cash to digital money stored on cellphones could increase the GDP of emerging-market economies \$3.7T by 2025!”

– McKinsey & Company



Source: <https://www.forbes.com/sites/jeffkaufman/2019/09/23/the-100-trillion-opportunity-the-race-to-provide-banking-to-the-worlds-poor/#1d12401dd015>

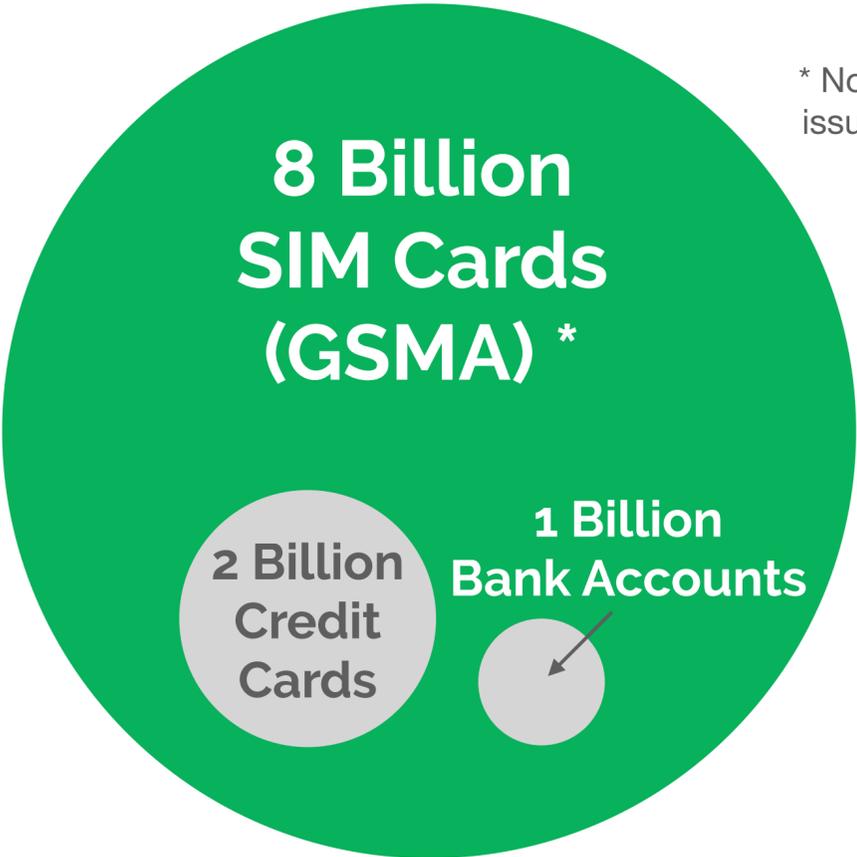
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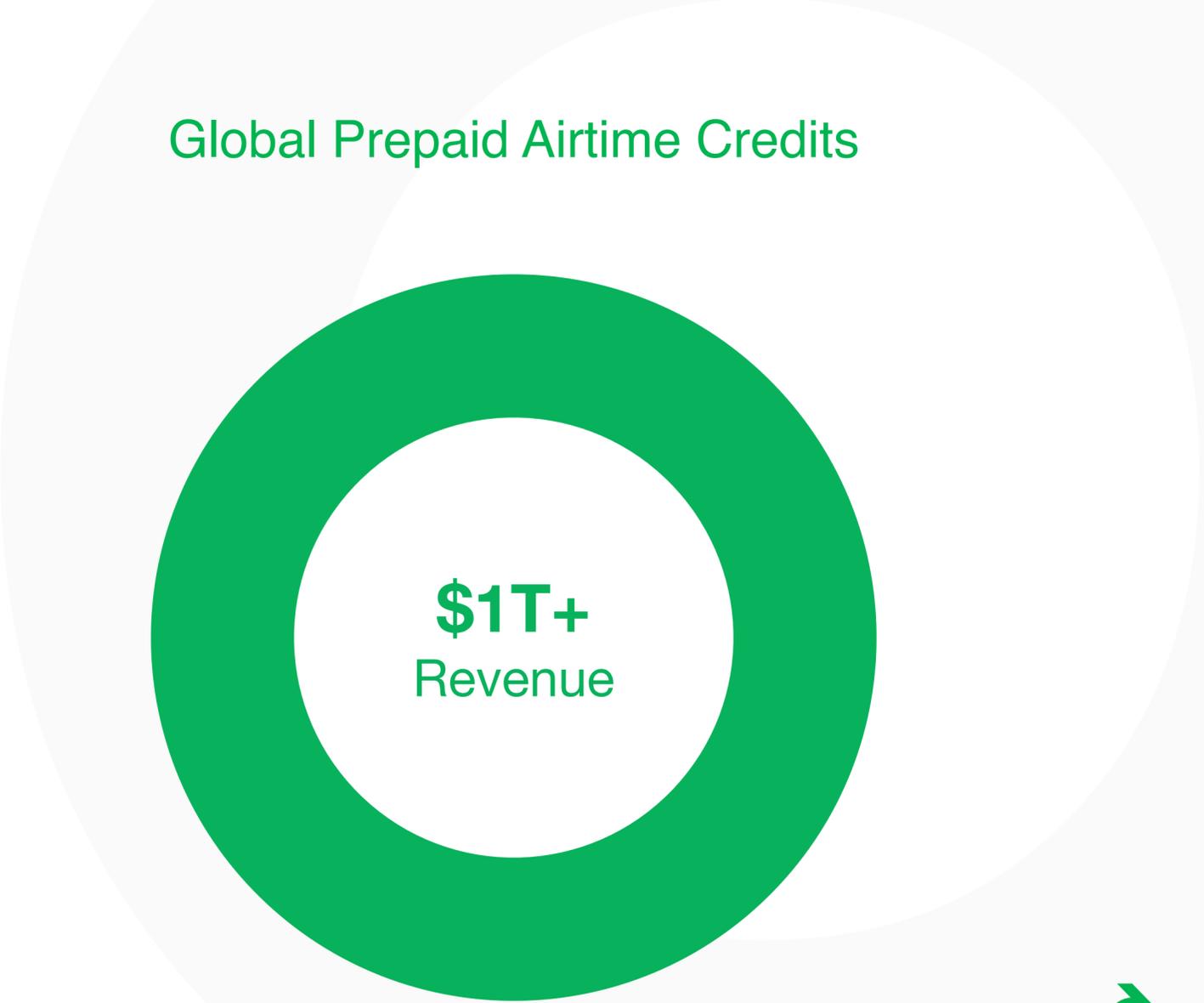
Activated SIMs Comprise the Largest Untapped \$\$\$ Network

Global Activated SIM Cards



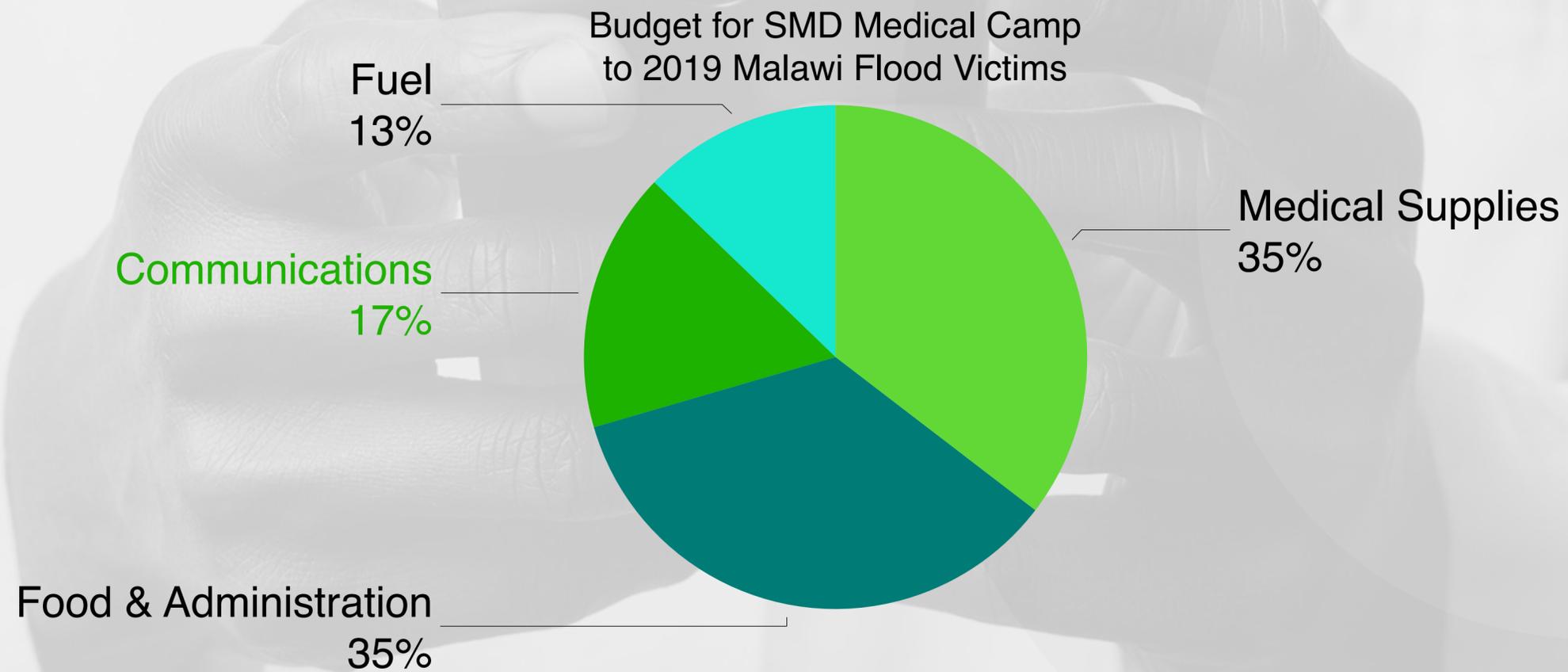
* Note: ~90% of all SIMs issued are prepaid

Global Prepaid Airtime Credits



Case Study: Cyclone Ida Airtime Aid Contributions

Communications are the 3rd most vital need in a humanitarian crisis.



Case Study: COVID19 Stakeholder Support Mozambique

Leading U.S. Education Development NGO (CouldYou) provides resources to employees and participants

600

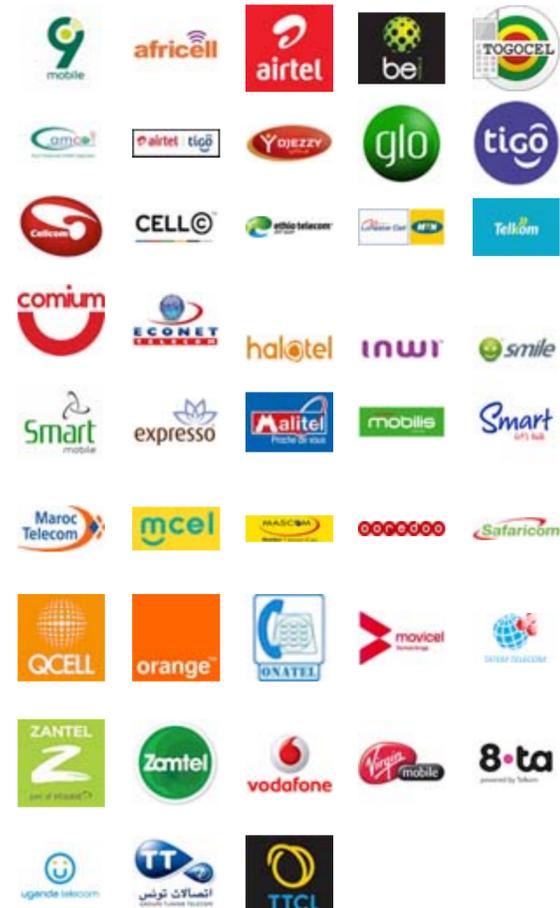
Students and Teachers.

To maintain program continuity provided realtime credits towards mobile internet access during quarantine period. All mobile carriers throughout country supported.



Global Coverage Provided by Leading Mobile Carriers

Africa



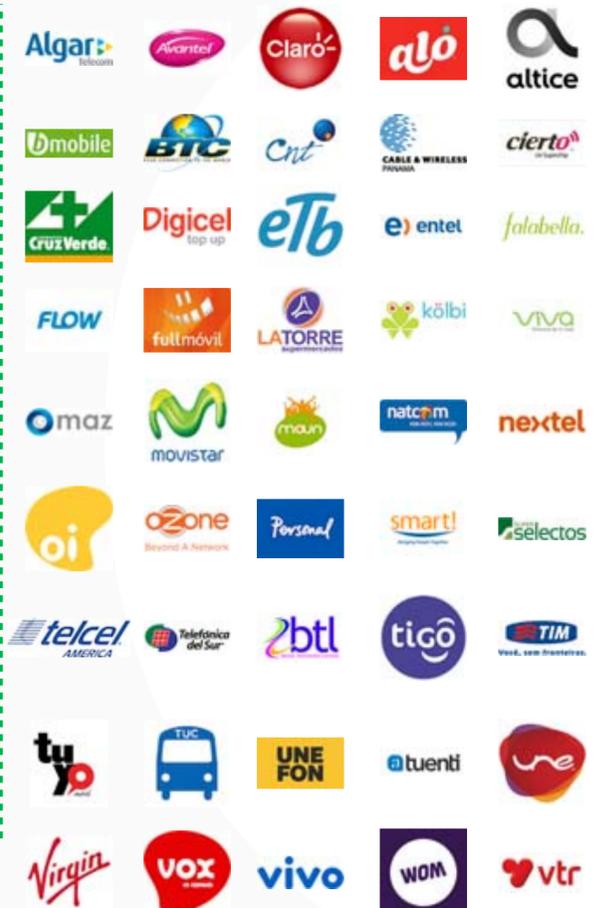
Asia Pacific



Middle East



LATAM



North America



Note: Select list of global mobile operators, not representative of complete network.



Thank you for reviewing our presentation. We are here to help, please reach out for next steps.

